

Guy Lundy, Professional Speaker



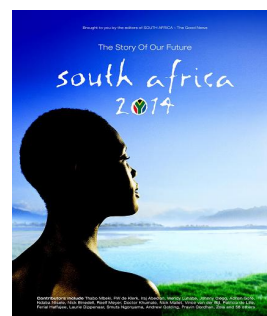
Guy Lundy is the co-author of “South Africa: Reasons to Believe” and the co-editor of “South Africa 2014: The Story of our Future”. He is an accomplished futurist and Managing Director of Centric Consulting, a corporate strategy consultancy.

Guy presents a number of inspirational topics, including “South Africa 2014: The Story of our Future”, “South Africa: Reasons to Believe!” and “South Africa the Good News”. He is available to present the particular theme of your conference in an inspirational and motivational manner.

See the website: <http://www.guylundy.com>

“South Africa 2014: The Story of our Future”

Guy Lundy combined forces with Steuart Pennington and Brett Bowes, the editors of “South Africa The Good News”, to produce a new book about our second ten years in the new South Africa. The book, “South Africa 2014: The Story of our future” includes contributions from 77 prominent South Africans who write about what we can expect in their particular area of expertise over the next ten years and what we must be doing as a nation to ensure that South Africa meets its fantastic potential by 2014.

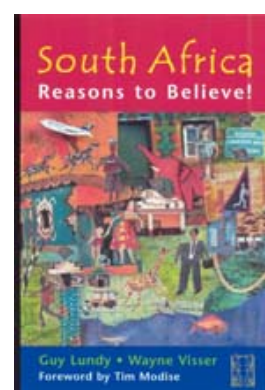


Guy presents major themes from the book, including the editors’ conclusions on each topic, such as politics, the economy and sport. Don’t miss this lively presentation about what we can expect and what we should be doing during our second ten years of democracy.

“Our compatriots, Brett Bowes, Steuart Pennington and Guy Lundy have thrown an important challenge at our feet. While celebrating our successes, they have given us the task to build on these successes to create the united and winning nation to which they are unreservedly committed.” **President Thabo Mbeki**

“South Africa: Reasons to Believe!”

In October 2001, Guy Lundy gave a speech entitled “I Pledge Allegiance”, in which he lamented the negativity that he found when talking to so many South Africans. He called for the audience to appreciate how great our country is and spread a positive new message. And that is exactly what happened. The audience asked



for transcripts of the speech, and since then the message has been passed on all over the world via the internet. It has also been covered by numerous magazines, newspapers, radio and television.

The phenomenal momentum caused by the speech encouraged Guy to take it one step further, and together with co-author Wayne Visser he has written a book called "South Africa: Reasons to believe!" The book was released in January 2003, and it is endorsed by people like Tim Modise, FW de Klerk, Cheryl Carolus and Denis Beckett. "South Africa: Reasons to Believe!" challenges those who are knocking down South Africa rather than building it up and it encourages the growing numbers of South Africans who have a positive approach and believe in the country's future. Similar to the book, Guy's presentation works from the premise that our country will only succeed if we all believe in ourselves as South Africans and we believe that we can be successful.

"It is most refreshing to see a book like "South Africa: Reasons to Believe" that presents a balanced picture of South Africa – one that acknowledges our enormous assets, achievements and successes without denying the very real challenges – like AIDS, poverty and crime - that confront us." **FW de Klerk**

Some previous audiences

Some of Guy's many previous audiences include:

-  Hewlett Packard
-  Volkswagen
-  KPMG
-  BMW
-  Shell
-  Nedbank
-  Unilever
-  Pick 'n Pay
-  Woolworths
-  Spar
-  Edcon
-  Mondi Business Paper
-  Dimension Data
-  British Telecom
-  Pam Golding Properties
-  Otis
-  BHP Billiton
-  Department of Foreign Affairs
-  South African Embassy - London
-  South African Port Operations
-  Autopage Cellular
-  Storm Telecommunications
-  South African Sugar Association
-  Mica Hardware Group
-  Spescom Datavoice
-  Relais Hotels
-  South African Futures Society
-  Navigator Broker Services
-  Shepstone & Wylie Attorneys

Testimonials

You were absolutely superb!! People have not stopped raving about your presentation - it was exactly what we needed at exactly the right time! I know the whole of PGP would like to see you back with us sometime.

Kirsten Franz, Western Cape Marketing Manager, Pam Golding Properties

Your presentation was thought-provoking and points you raised were referred to several times during the remainder of the conference. Enjoy your London trip - I'm sure you'll have them coming home en masse!

Candice Murgatroyd, Communications Manager, Mondi Business Paper

We have had some great feedback from the seminar in London. Needless to say you have scored highest as far as speakers go – well done!!

Martine Schaffer, Managing Director, Homecoming Revolution

"There were many, many complimentary observations about your talk. Your 'listeners' cannot have failed to recognize your talent - good voice, great message, excellent delivery, easy on the eye, charm, personality and humour. What more could an audience demand?"

Jayne Southern, Chairperson, A New Chapter

"I would like to share with you the very good feedback I received from all French Managers who attended the session in France. Congratulations. You have impressed people with your French."

Dominique Soulier, European Training Manager, Beckman Coulter, Switzerland

Introducing Guy Lundy

(This takes around one minute to read)

In 2001 Guy Lundy gave a speech entitled "I pledge allegiance", which quickly turned into a viral email, being sent around the world by South Africans wanting a positive perspective on what we have achieved as a nation. The massive response to that speech led Guy to co-author the book "South Africa: Reasons to Believe". More recently he has co-produced the book "South Africa 2014: The story of our future" with the editors of South Africa the Good News.

Guy is Managing Director of Centric Consulting, a corporate strategy consultancy, and he has previously worked for international firms such as Ernst & Young, Oracle, the London Stock Exchange and Dimension Data. He is an active member of several international organisations, including Mensa, the World Future Society, the National Speakers Association and Toastmasters International.

Guy was born and raised in Cape Town. He holds Bachelor of Social Science and Bachelor of Commerce (Honours) degrees in Economics from the University of Cape Town, and a Masters degree in Futures Studies from the University of Stellenbosch, which he attained Cum Laude.

Guy lived, worked and travelled for several years on four continents before settling back in Cape Town with his French wife, Christine, and their daughter Emeline.

Media coverage

Television

- ✚ 3Talk with Noeleen on SABC3
- ✚ Summit Television
- ✚ SABC2 Morning Live
- ✚ eTV Morning Edition
- ✚ eTV News

Radio

- ✚ Radio 702 and Cape Talk 90 minute interview with Tim Modise
- ✚ SAFM 60 minute interview with Vuyo Mbuli
- ✚ Cape Talk 90 minute interview with Lisa Chait
- ✚ Moneyweb
- ✚ SABC Africa
- ✚ YFM Radio

Magazines

- ✚ "Letter from the President" in ANC Today
- ✚ Oprah Magazine
- ✚ You and Huisgenoot
- ✚ Style Magazine
- ✚ Fair Lady
- ✚ Management Today
- ✚ Namasté Magazine
- ✚ Hometalk Magazine

Newspapers

- ✚ Business Day
- ✚ Sunday Times
- ✚ Natal Mercury
- ✚ Argus
- ✚ The Star
- ✚ Die Burger

✚ And several other newspapers, magazines and online publications...

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